



Contact

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Portfolio

<https://meahbarnett.wixsite.com/mnbportfolio>

Education

Coventry
University
2022

**Media and Communications
Bachelor of Arts
2:1**

The Parker E-
ACT Academy
2019

**A-Levels:
Media - B
English Language - B
Art & Design - C**

Strengths

- Social media management
- Digital marketing
- Graphic design
- Written communication
- Customer service - friendly and cooperative
- Organised, reliable and punctual
- Detail-oriented

Meah Barnett

Hi there! I'm 22 years old and I'm looking for a remote part-time job in a marketing role as I also develop my freelancing career. After graduating from University in 2022 I gained experience in social media management and digital marketing by working for a migrant support charity. I am creative and strive to think outside the box. With my degree in Media and Communications, I understand marketing from the audience's perspective, not just the creators!

Experience

Media and Communications student Coventry University

2019 - 2022

- Planned a mock social media campaign.
- Gained in-depth knowledge and experience with copywriting.
- Website creation.
- Wrote high-grade academic essays with extensive research.
- Partook in individual work and teamwork.
- Created and presented slideshows.
- Co-created podcasts; script writing, recording and audio editing.
- Edited videos.
- Created professional infographic posters.

Marketing Assistant Tulia Group - Migrant Family Support

May - December 2022

- Created social media content on Canva with informative and engaging captions for multiple platforms.
- Designed other marketing materials such as flyers, brochures, and business cards.
- Maintained brand image and house style.
- Planned and scheduled multiple social media posts a week on Buffer.
- Wrote bi-weekly and monthly newsletters on Mailchimp.
- Improved and regularly updated the website via Squarespace, including writing blog posts and implementing SEO.
- Discussed marketing strategies and analytics in team meetings.
- Carried out research to find information for content.
- Stayed up to date with relevant news.
- Adapted to work with a topic that I was unfamiliar with.

Freelancing

December 2022 - present

- Logo design.
- Social media marketing content creation.
- Working directly with clients, frequently staying in touch and utilising their constructive feedback.
- Working alongside a brief.
- Delivering final designs on time.
- Self-promotion, which requires an understanding of SEO, regularly searching for jobs and building up my reputation & experience.